**Fact Sheet: Place Vendôme**

Place Vendôme is an upcoming USD1.25 billion mixed-use development underway in Qatar’s emerging Lusail City. The project, which broke ground on 17th March 2014, will package 800,000m² of retail, leisure, entertainment and luxury into a one-stop family destination by the seafront. Place Vendôme is set to become a new destination for the region, combining utmost convenience with an ocean of choices.

<table>
<thead>
<tr>
<th>Project Details</th>
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<tbody>
<tr>
<td><strong>Project Name</strong></td>
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<tr>
<td>Place Vendôme</td>
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<tr>
<td><strong>Project Cost</strong></td>
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<tr>
<td>Circa 1.25 billion USD</td>
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<tr>
<td><strong>Completion Date</strong></td>
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<tr>
<td>Q4 2017</td>
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<tr>
<td><strong>Location</strong></td>
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<tr>
<td>Entertainment City, Lusail, Qatar</td>
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<tr>
<td><strong>Land Uses</strong></td>
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<tr>
<td>- Plot Area: Circa 186,933 m²</td>
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<td>- Built-up Area: Circa 800,000 m²</td>
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<td>- Gross Leasable Area: Circa 230,000 m²</td>
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<td><strong>Key Figures</strong></td>
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<tr>
<td>- No. of levels: 3 + under ground</td>
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<td>- No. of parking spaces: 7,500</td>
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<td>- No. of street entrances: 7</td>
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<td>- No. of vertical entrances: more than 20</td>
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<td>- No. of retail units: Circa 400</td>
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<td><strong>Accessibility</strong></td>
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Lusail City will be connected to Doha by road, rail, and water. Transport options include the Lusail expressway, the Doha Metro System, bus, water taxis and limousine services. In addition, there will be an extensive bike and pedestrian network.
Inspired by the architecture of Europe's most romantic city, Place Vendôme will be reminiscent of the famous high-end shopping street in Paris, Rue de la Paix, of which Place Vendôme is the starting point. The architecture is intended to radiate luxury and extravagance while conveying a touch of cultural and artistic feel, setting the tone for the entire shopping experience.

Located on the sea front of Lusail, Place Vendôme will feature a canal running through it directly from the sea, making for a gorgeous open plaza experience with cafes and restaurants overlooking the water.

Entertainment will be a major component of the complex:
- Cinema complex
- Family Entertainment Center
- Health and fitness center
- Dancing Fountain and Laser Displays

The retail component of the project is a carefully blended composition that caters for all tastes and preferences. Covering the full spectrum of retail, the customer can choose to browse the luxury flagship stores in the opulent precinct of the mall or sample the numerous high street fashion brands in the main mall. Anticipating the customer needs have been the driving inspiration for the design, merchandising and presentation of this project.
### Lifestyle
There will be a wide range of convenience stores for everyday needs such as:
- Electronics stores
- Home/office furnishing
- Health and personal care/beauty/cosmetics
- Anchor stores
- Hypermarket

### Accommodation
There will be more than 650 rooms available through:
- Two luxurious five-star hotels
- Serviced apartments complex

### Services
- Banks
- Exchange
- Other

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### Construction Updates

#### Construction Achievements
- Enabling works complete
- No. of piles installed: 5,300
- Concrete Poured: over 110,000 m³ since January 1st 2015

#### Construction Progress:

##### Commercial Space:
- 95% of works on the basement are complete
- 80% of works on the lower level are complete
- 60% of works on main retail floor are complete

##### Hotels:
- Serviced Apartments structure is complete
- 5 star hotel is complete to 10th storey
- 5 star Luxury Hotel is complete to 8th storey